

2020 girl  
Defined  
CONFERENCE

SIMULCAST PACKET

## Welcome!

Whether you're an individual viewer, a small group, or a large group — we're so glad you're joining us! This packet contains everything you need to know about participating and hosting an amazing local simulcast event on July 31 - August 1, 2020.

## Invite & Gather

Imagine a living room full of your friends laughing, worshipping, and learning God's truth together. Sounds pretty amazing, right? This simulcast experience will be so much more fun with a group. Use our downloadable flyer on the **Simulcast page** to send to your friends through text messaging, email, or social media.

If you're hosting a group of 10 people or less (including yourself), you will need to purchase the *Small Group Ticket*. If you're hosting a group of 10 people or more, you will need to purchase the *Large Group Ticket*. Nobody else in your group needs to purchase a ticket because they're a part of your group package.

## Facebook Group & notebooks

All of the main stage sessions as well as the main stage breakout sessions will be professionally live-streamed into our private simulcast Facebook Group. You will need access to a Facebook account to join the private group. The person who registered for the ticket(s) will be sent an invitation to the group 2 weeks prior to the conference. You will also be sent a digital copy of the official conference notebook during that same time as well. You are free to print as many copies of the notebook for your group as needed.

If you would like to join the Facebook group under a different name/email than the one used for registration, please send an email to Rebekah at **rebekah@girldefined.com**.

# Simulcast Schedule (CST)

## FRIDAY - JULY 31

2:00 P.M. – CONFERENCE KICKOFF

3:00 P.M. – SESSION ONE

4:00 P.M. – BREAK

4:45 P.M. – BREAKOUT SESSION #1

5:30 P.M. – DINNER BREAK

7:00 P.M. – WORSHIP

7:45 P.M. – SESSION TWO

8:30 P.M. – SESSION THREE

9:00 P.M. – SOCIAL PARTY

*WE RECOMMEND MAKING THIS A FUN TIME OF SOCIALIZING FOR YOUR GROUP. CONSIDER PROVIDING DESSERT AND PLANNING A FEW GAMES.*

## SATURDAY - AUGUST 1

9:00 A.M. – WORSHIP

9:30 A.M. – WELCOME & SESSION FOUR

10:40 A.M. – SESSION FIVE

11:20 A.M. – SPECIAL Q&A PANEL  
(FT. PAUL & MORGAN, ZACK & KRISTEN,  
AND DAV & BETHANY)

12:00 P.M. – LUNCH BREAK

1:30 P.M. – BREAKOUT SESSION #2

2:15 P.M. – BREAK

2:45 P.M. – BREAKOUT SESSION #3

3:30 P.M. – BREAK

3:50 P.M. – WORSHIP

4:10 P.M. – SESSION SIX: Q & A PANEL

4:50 P.M. – SESSION SEVEN

5:45 P.M. – PRAY WITH YOUR GROUP

**GOLD COLOR** = CONTENT THAT WILL BE ON THE LIVESTREAM

**PINK COLOR** = ACTIVITIES THAT WILL TAKE PLACE WITHIN YOUR LOCAL GROUP

**\*THE BREAKS ARE ALSO A GREAT TIME TO SHOP THE LIMITED AND EXCLUSIVE CONFERENCE PRODUCTS AVAILABLE AT [WWW.GIRLDEFINED.COM/SHOP](http://WWW.GIRLDEFINED.COM/SHOP)**

# Leader's Guide

## **1. PURCHASE YOUR GROUP TICKET**

We are so excited you're planning to host a local group in your city. If you're hosting 10 or less people, you will need to purchase the "Small Group" ticket. If you're hosting more than 10 people, you will need to purchase the "Large Group" ticket.

## **2. SEND OUT YOUR INVITES**

Be sure to spread the word to your friends, family, and church community that you're hosting a local gathering for the 2020 Girl Defined Conference. Download the official simulcast flyer (located on bottom of the simulcast information page) to include in your text messages, emails, or social media posts. Your local attendees do not need to purchase tickets because they are covered through your group ticket purchase.

## **3. GATHER RSVP'S**

You might have to re-send your invitation several times in order to get a solid RSVP. We all know how hard it is to get a firm "yes" or "no." :) Once your attendees are confirmed, send them the Simulcast Schedule located on the previous page.

## **4. PLAN FOR REFRESHMENTS**

Depending on the size of your group, you will most likely want to provide some refreshments throughout the weekend. After all, who doesn't love a good cup of coffee in hand while watching a session? Whether you decide to provide the refreshments, or you divide and conquer with your group, be sure to plan in advance for this in order to make the entire event more enjoyable for everyone.

## **5. ORGANIZE A FEW ICEBREAKER GAMES & PRIZES**

Games and prizes make any event extra fun! Consider kicking off your entire local event with some icebreakers and "get to know you games." You can find some fabulous prizes and giveaways at the Girl Defined Shop too! Be sure to order 1-2 weeks prior to the simulcast to ensure that they arrive on time. [www.girldefined.com/shop](http://www.girldefined.com/shop)

## **6. SEND OUT 2 EVENT REMINDERS**

As humans, we're all prone to forget what's on our calendar. Remind your confirmed attendees with an email/text 2 weeks prior to the simulcast and then again 1 week before. Include specific details that they'll need to know about (i.e. bring your Bible, journal, pen, snacks, water bottle, the host's address, etc).

## **7. JOIN THE PRIVATE FACEBOOK GROUP**

You will receive a personal invitation to join the private Facebook group 2 weeks prior to the event. We will send the invite to the email you used during registration. If you would like to log in using a different Facebook name/account, please send an email to Rebekah at [rebekah@girldefined.com](mailto:rebekah@girldefined.com).

## **8. TEST YOUR WIFI CONNECTION**

Our simulcast will be professionally live-streamed into our private Facebook group. In order to view the livestream in HD quality, make sure you have a strong and secure internet connection.

## **9. PREPARE YOUR CHURCH OR HOME THE DAY BEFORE**

Make your local event extra fun by preparing the day before with decorations, signs, custom name tags, tote bags, etc. This isn't a requirement, but extra touches like these always make any girl's event more fun. *\*We will not be providing these items for you. Each local host will need to provide these extra items if desired.*

## **10. LOGIN TO THE FACEBOOK GROUP ON FRIDAY MORNING**

Make sure you're all set by logging into the private Facebook Group on Friday morning (July 31st). If you're planning to project the livestream onto a larger screen, be sure to test these connections ahead of time.

## **11. HAVE A WONDERFUL WEEKEND & TAKE LOTS OF PHOTOS!**

We hope you and your attendees enjoy a wonderful weekend filled with encouragement, laughter, and spiritual growth. Whether you're emceeding or you assign that job to a friend, keep our simulcast schedule handy to make sure you tune in during all of the livestreams (CST). Please contact our team in advance with any questions at [rebekah@girldefined.com](mailto:rebekah@girldefined.com). Oh! And be sure to take lots of photos. Hashtag us on social media at [#girldefinedconference](https://twitter.com/girldefinedconference) so we can see them, too!

## FAQ's

### **How will I access the livestream?**

All sessions will be professionally live-streamed into a private Facebook group. The person who purchases the ticket(s) will be invited to join the private Facebook group through the email they used when registering through Eventbrite. *You will be send an invitation to join 2 weeks prior to the LIVE event.*

### **What if I don't have a Facebook account?**

You will need to create a free temporary account or borrow a friend's account. The simulcast will be professionally streamed into a private Facebook group, therefore you must have access to a Facebook account as well as good quality internet to watch the livestream and interact with other attendees.

### **How can I find a schedule for the simulcast?**

There is a detailed schedule of exactly when each session will go "LIVE" within our Simulcast Packet (PDF) located near the top of this page.

### **What timezone will the sessions be live-streamed in?**

All sessions will be live-streamed in Central Standard Time.

### **Can I join a local group within my city?**

Yes! Visit the registration page here, for an updated list of local hosts. If you would like to become a host in your city, be sure to check that box during the registration process.

### **Is there a leader's guide for hosts?**

Yes! the leader's guide is located within the Simulcast Packet (PDF) located near the top of this page.

### **Will the livestream be recorded?**

Yes! Every session will be recorded and saved directly on the private Facebook group page. If you're unable to watch it live due to your timezone, you will be able to access all of the sessions anytime afterwards.